



Argentina; a Once Great Meat Exporter Looks to the Future.

Argentina, by joining efforts, is capable of meeting the internal demand for beef and becoming a large-scale global exporter again. To that end, a simple and consistent legal framework is needed to ensure investments, as well as the livestock and meat activity, by supporting an increase in production and productivity with a constant quality.

The exploitation of the local livestock capacity, as well as of cold-storage plants, through an adequate integration of the value chain is a challenge that involves all actors at all stages, supported by long-term public policies.

A common action within the MERCOSUR is also important to foster and boost the regional meat offer.



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