



Long-term trends in the international trade of meat

The boom in the internationally traded volumes and prices of meat of 2007/08 and its subsequent dramatic fall, has focused attention on the sensitivity of the supply: demand balance not just for meats, but for all the inputs into the meat supply chain. The volatility of meat prices and of input costs was good news for some, yet deeply loss making for others... especially those who are export reliant. The pigmeat chain has fared much the worst, most particularly in North America, Brazil and also Europe. However in Russia and China prices have held up better, to enable continued profitability and production growth, which is part of the political strategy for self-sufficiency in both of these countries ... and a limiting factor for the international meat trade. Whilst this seems achievable in pigmeat and poultry, it will be a challenge for beef, *and long term prospects for South American beef exporters are promising. This presentation provides a 10 year outlook on the international meat trade in the context of some of the complex drivers impacting the global meat demand.*



International Meat Secretariat
6 rue de la Victoire | 75009 Paris, France
Tel : 33.1.45 26 68 97 | Fax : 33.1.45 26 68 98
info@meat-ims.org | www.meat-ims.org

Organizers

IPCVA Instituto de Promoción
de la Carne Vacuna
Argentina
Argentine Beef Promotion Institute
Esmeralda 130, Piso 22 | (C1035ABD)
Buenos Aires, Argentina | Tel. (54-11) 5353-5090
More information:
worldmeatcongress2010@ipcva.com.ar
congresomundialdelacarne2010@ipcva.com.ar